



WEAREAFRICA

WE ARE AFRICA AWARDS

TERMS AND CONDITIONS

The 2023 We Are Africa Awards are judged by Africa's leading high-end visionary travel tribe. Composed of African travel industry leaders and rising stars (buyers, exhibitors and press), the We Are Africa Awards will celebrate the foremost innovation organisation, individuals and projects shaping the future of African travel.

ENTRY CRITERIA:

- There is no cost for entering the We Are Africa Awards 2023.
- All entries must be from registered delegates of We Are Africa's 2023 tribe.
- All entries must be for campaigns, collaborations, events, hotel openings, renovations or any other relevant experience that has taken place from/been introduced since January 2022 and no later than 1 March 2023.
- Each brand may enter a maximum of three categories.
- Entries MUST adhere to the word count limit specified in the application form, with three relevant, high-quality images in as large a file size as possible, in JPEG, EPS or PDF format and at a minimum of 300dpi. All images need to be named the same as the project name listed on your submission form.
- All brands will be judged SOLELY on the quality of their application: no copy and paste or bland branding! We expect the standard of entries to be very competitive, so please think about the categories that you are applying for and how you can stand out.
- All entries must be submitted via the [official application form](#) by midnight (GMT) on 14 April 2023. If you experience any difficulty with the form, please contact melisa@thisisbeyond.com
- In the event that an entry is inaccurate or incomplete, does not comply with these conditions for entry or is deemed, at the sole discretion of We Are Africa, ineligible for any other reason, then the relevant entry will be disqualified.

We Are Africa

5 Harfield Place, Claremont, Cape Town, 7708

<https://www.weareafricatravel.com/>



JUDGING AND SHORTLIST:

- We Are Africa will shortlist the entries to go through to a final judging phase. The winners will be decided by We Are Africa's 2023 judging panel.
- All entries will be required to supply images and other information to We Are Africa to be used for display in We Are Africa's marketing materials leading up to the Awards and during the week of the event. Entrants authorise We Are Africa to publicly display all and any such images and information provided for this purpose.
- The winners will be announced at the Awards ceremony on 15 May 2023, at Cabo Beach Club. Further information can be found in your Guide to the show.
- We Are Africa's decisions relating to shortlisting and granting of Awards in the course of judging is final and We Are Africa will not enter into any correspondence or discussion with any entrants on any subject nor will We Are Africa accept any submissions, representations or appeals with regard to such decisions.
- We Are Africa reserves the right to:
 - Disqualify entries that do not comply with these Terms & Conditions or for any other reason
 - Not make any particular Award in any given category
 - Move an entry to another category without notice, if We Are Africa feels it would be better suited to the relevant category
 - Disqualify any entry that is a product of two or more companies that does not have the agreement of all parties